



Pelassa “Mario’s” Vino Rosso PIEDMONT (ITALY)

Located in Montà d’ Alba, in the Roero area of Piemonte, the Pelassa family owns 12 hectares of land used for vine cultivation and wine production. The Pelassa family crafts quality wines that reflect the terroir of the land focusing on the grapes best suited for the land: Arneis, Nebbiolo & Barbera. Mario Pelassa first came into the wine industry in his youth travelling around on his bicycle selling various wines to the locals. He shortly upgraded to a motorcycle. At 18 he entered the army where he continued to sell wine to his comrades. After the army, Mario bought his first 5 acres of vineyards and the rest is history. His two sons Davide & Daniele now head up the family winery bringing with them an air of modernization to their family tradition.

Grapes: 50% Barbera, 25% Merlot and 25% Cabernet Sauvignon

Viniculture: Guyot and spurred cordon. Malolactic Fermentation in steel tanks.

Alcohol: 13.5% vol.

Tasting Notes:

Appearance: Ruby red with violet shades.

Nose: Fruity, fragrant bouquet persistent bouquet with suggestions of cherry, red currant and apricot.

Palate: Soft, lingering taste, full-bodied, well-balanced & round palate, this is a classy wine.

J. Strecker Selections, LLC
Seattle, WA 98115
Web: jstreckerselections.com
Phone: 206.783.2009

Pairings: Excellent with pizza, grilled & roasted meats, game, stews and antipasti.



Piedmont Wine Region of Italy

Climate: Piedmont is made up of a variety of climates as it is surrounded on three sides by mountains. The Alpine zone is very cold, the lowlands tend to have cold winters and dry, hot summers, and along the lakes in the region, the climate is mild.

Piedmont is home to two of the most renowned wines in Italy: **Barolo** and **Barbaresco**. Both of these sought-after wines are made from the nebbiolo grape which is one of the most difficult grapes to cultivate in the world. The other most popular wine in the region is the sparkling wine, Asti, which is semi-sweet and fruity. Other leading wines in the region are: **Barbera**, Dolcetto, Gavi (Cortese) and Moscato d’Asti.

Mario’s Vino Rosso is a blend using Barbera, Merlot and Cabernet Sauvignon grapes. This wonderfully rich wine uses both indigenous and foreign grapes. The unique result is a glowing example of how versatile Piedmont’s wine growing region is.