



Pelassa “Mario’s” Vino Bianco PIEDMONT (ITALY)

Located in Montà d’ Alba, in the Roero area of Piemonte, the Pelassa family owns 12 hectares of land used for vine cultivation and wine production. The Pelassa family crafts quality wines that reflect the terroir of the land focusing on the grapes best suited for the land: Arneis, Nebbiolo & Barbera. Mario Pelassa first came into the wine industry in his youth travelling around on his bicycle selling various wines to the locals. He shortly upgraded to a motorcycle. At 18 he entered the army where he continued to sell wine to his comrades. After the army, Mario bought his first 5 acres of vineyards and the rest is history. His two sons Davide & Daniele now head up the family winery bringing with them an air of modernization to their family tradition.

Grapes: 50% Arneis, 25 % Favorita and 25% Chardonnay

Viniculture: Guyot and spurred cordon. The wine remains for 4 months on the fermenting yeasts before bottling. Aged 2 months in the bottle.

Alcohol: 12.5% vol.

Tasting Notes:

Appearance: Straw yellow

Nose: Aromatic bouquet with a hint of citrus and exotic fruit.

Palate: Fresh and graceful.

Pairings: Excellent with fish and crustaceans.

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Piedmont Wine Region of Italy

Climate: Piedmont is made up of a variety of climates as it is surrounded on three sides by mountains. The Alpine zone is very cold, the lowlands tend to have cold winters and dry, hot summers, and along the lakes in the region, the climate is mild.

Piedmont is home to two of the most renowned wines in Italy: Barolo and Barbaresco. Both of these sought-after wines are made from the nebbiolo grape which is one of the most difficult grapes to cultivate in the world. The other most popular wine in the region is the sparkling wine, Asti, which is semi-sweet and fruity. Other leading wines in the region are: Barbera, Dolcetto, Gavi (Cortese), **Arneis** and Moscato d’Asti.

Though Piedmont is most famous for their reds made from the Nebbiolo and Barbera grapes, they produce high quality, delicious whites. **Mario’s Vino Bianco** is a unique blend using Arneis, Favorita and Chardonnay grapes. Aromatic and creamy it’s a wonderful example of the elegant whites this great region can produce.