



## Palazzo Malgara Primitivo di Manduria DOC PUGLIA (ITALY)

Palazzo Malgara was launched in 1990 by two renowned Italian winemakers who wanted to focus on producing beautiful southern Italian wines using native grape varieties. Their goal was to create highly regarded wines that reflected the characteristics of the area. Thanks to modern technology, they have been able to continue producing wines and now have gained a global following for their products.

**Grapes:** Primitivo (the name of the wine refers to the growing region or 'Primitivo di Manduria')

**Viticulture:** Fermented in stainless steel tanks before aging 6-8 months in oak barrels

**Alcohol:** 14% vol.

**Appearance:** Intense red in color

**Palate:** Full-bodied dry wine with flowery notes & robust, ripe fruit flavors. Perfect for pairing with hearty meat dishes, roasts, or robust cheeses.



### Puglia Wine Region of Italy

**Climate:** This region of Italy tends to be very warm & dry as it is located in the southernmost part of Italy (the 'heel' along the 'boot' of Italy) on the Salento peninsula.

It is bordered by the Adriatic Sea (to the East), the Ionian Sea (to the Southeast), and the Gulf of Taranto (to the South). This region tends to be very dry & its geography is mostly low-lying hills or plains.

The most common varieties grown in this region of Italy are: negroamaro, uva di troia, and primitivo. All three have very juicy with old-world rustic yet fruit-forward flavors.

The grape '**Primitivo**' was recently discovered to have similar DNA structure to the Zinfandel grape grown throughout California. However, **Primitivo** tends to be less 'jammy' in flavor than Californian Zinfandel's. This is due to the hotter climate in Puglia, but also due to the different soil.

Wines made with **Primitivo** grapes tend to have very high alcohol content and are characterized as having lots of notes of plum & spice. It is thought to have been brought to Puglia from either Croatia or ancient Greece; showing how ancient this varietal truly is!